

ABBOTSFORD POLICE FOUNDATION

Charitable Partnerships, Sponsorships &
Giving Opportunities



20
25

ABBOTSFORD POLICE FOUNDATION

Our motto **'Together for a Safer Abbotsford'** helps remind us that it takes **everyone** in our community, working together – individuals, businesses, public and private organizations, government and the police – to create a safe, happy, healthy community we are proud to call home.

WHO WE ARE & WHAT WE DO: The Abbotsford Police Foundation (APF) is a registered charity that helps AbbyPD achieve their goal of making Abbotsford **'The Safest City in BC'** in four key ways:

- Investing in our Youth
- Building Positive Relationships
- Connecting Police with the Community
- Funding Engaging Programs.

WHY IT MATTERS: Growing communities like ours face enormous pressures on available resources at the very time they're needed most. AbbyPD cannot directly receive financial contributions; however, the APF provides a trusted, practical way for you to support the work of the dedicated AbbyPD team members and help enhance public safety in Abbotsford.

WE ONLY FUND ABBYPD INITIATIVES: Each grant funding request we receive begins as an idea from an AbbyPD member, and must be approved by the AbbyPD Chief Constable before coming to the APF board for consideration.

YOUR GENEROSITY AT WORK: The APF relies solely on the generosity of individuals and organizations to fund impactful AbbyPD initiatives that strengthen community safety, invest in youth, and connect with community. Every dollar raised stays in Abbotsford, directly benefiting programs that support our youth, build positive relationships, and enhance community well-being. Your support is an investment in a safer, stronger future for Abbotsford.

OUR VALUES

- Trust
- Accountability
- Inclusion
- Community

OUR TEAM



Sandy Blue
President



Marcus Akhtar
Vice President



Kinder Sidhu
Treasurer



Navi Sidhu
Secretary



Preetpal Basanti
Director



Alli Blouin
Director



Erwin Braun
Director



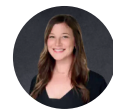
Uulstje DeJong
Director



Pat Dyck
Staff Sergeant



Dave Lanphear
Director



Sam Palmer
Chair



Jasmit Phulka
Director



Britt Rigues
Director



Archana Singh
Director



Brian Vickers
Director



Colin Watson
Chief Constable



Jessica Levesque
Executive Director

CELEBRATING 20 YEARS OF SUPPORTING COMMUNITY!

CHIEF'S MESSAGE



I am honoured to serve as Chief Constable of the Abbotsford Police Department. Over the past year, I have witnessed tremendous growth in the Abbotsford Police Foundation, momentum that continues to build as we look ahead to its 20th anniversary in 2025. The recent addition of the Foundation's first-ever Executive Director reflects the expanding impact of the APF on our city.

I'm especially excited about our new flagship initiative—the **AbbyPD Youth Leadership Program**—that invests in our future leaders and furthers our vision of making Abbotsford the “Safest City in British Columbia.” None of this would be possible without the dedication of the APF Board of Directors, our generous donors, and every member of our community. Together, we continue to strengthen Abbotsford.

-Chief Constable Colin Watson

PRESIDENT'S MESSAGE



Reflecting on 2024, I am incredibly proud of the accomplishments of the Abbotsford Police Foundation supporting Abbotsford Police Department community-focused initiatives. Having been involved since the Foundation's earliest days, it is inspiring to see how far we have come as we mark our 20th anniversary in 2025—and look ahead to the next 20 years of service.

We begin this year with a full roster of 15 on our Board of Directors whose diverse backgrounds, connections, and experience truly reflect our vibrant community. We have set our 2025 fundraising target at \$350,000, a large part of which supports Youth Making Positive Choices initiatives, including the launch of the AbbyPD's flagship initiative—the AbbyPD Youth Leadership Camp—requiring an estimated \$80,000 funding annually.

Together, we stand poised to help make Abbotsford an even safer, stronger city for everyone. Thank you for your ongoing support and generosity. Let's make 2025 a year to remember!

-Sandy Blue

2025 ABBYPD GRANT RECIPIENTS

- Youth Leadership Program
- Mentoring Program
- Empower Our Youth seminar
- AbbyPD City Basketball Tournament
- Cheddar - Victim Services Justice Facility Dog
- Purple Lights Nights Campaign
- BC Law Enforcement Memorial - Ride to Remember
- Indigenous Artist revision to AbbyPD Thunderbird
- Stó:lō Spath (River bear) Canoe
- BC Law Enforcement Memorial - Ride to Remember
- Junior Police Academy
- Community Pop-ups
- Wall of Lanterns
- Car Meet

We've committed to funding the following AbbyPD programs and initiatives—each making a direct impact in our community. Explore the grant recipients, and contact us today to create a custom sponsorship package that aligns with your commitment to a safer Abbotsford!

INVESTING IN YOUTH

Inaugural AbbyPD Youth Leadership Program

The AbbyPD Youth Leadership Program offers high school students an exceptional opportunity to cultivate personal and team leadership skills through immersive experiences in policing, public safety, and community service. Over the course of eight days and seven nights, participants engage in dynamic, challenging activities that unlock their full potential.

Under the guidance of seasoned local police officers, students experience interactive presentations, realistic policing simulations, and invaluable lessons in social responsibility and life skills. This hands-on environment not only challenges them mentally and physically but also fosters a spirit of teamwork and personal growth.

Open to students in grades 10 through 12 from both public and private schools in the Abbotsford area, the program covers critical topics such as the Canadian Charter of Rights and Freedoms, police procedures, emergency response, forensics, self-defense, and more.

Building Leadership, Confidence, and Accountability

- **Leadership & Personal Growth:** Participants develop essential leadership and teamwork skills, building confidence and a strong sense of accountability that will serve them throughout their lives.
- **Career Exploration:** The camp offers a glimpse into public safety careers, equipping youth with insights and experiences that can guide their future professional paths.
- **Community Connection:** By bridging the gap between law enforcement and community members, the program strengthens bonds and fosters mutual understanding within our local neighborhoods.

Join Us in Shaping the Future

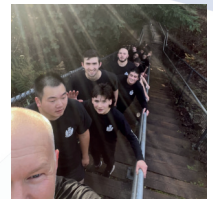
Your support is key to transforming this unique program into a lasting force for positive change. With your generous support, the Abbotsford Police Foundation can continue to build police-community connections, deepen public understanding of law enforcement's vital role, and nurture the next generation of leaders. Together, we can create a stronger, healthier, and safer Abbotsford for all.

INVESTING IN TOMORROW'S LEADERS, TODAY

AbbyPD Mentoring Program

The **AbbyPD Mentoring Program** is designed to make connections with young people in our community who have a strong interest in policing in our community. The program is geared for already graduated students, aged 17-22 yrs who have a passion for this community and want to set roots here for their future. A variety of lessons include: knowledge checks, physical fitness, student presentations on a variety of topics and working the class through how to be a competitive candidate while road mapping their future!

AbbyPD Constable Mary Boonstra.



Empower Our Youth

Created and led by Constables Mary Boonstra and Deanna Dixon of the AbbyPD Recruiting and Youth Squad, this seminar aims to inspire middle-school students in Abbotsford to make thoughtful decisions about their futures. Mary and Deanna, co-creators of the impactful 'It's a No' program, are passionate about positively engaging youth during this pivotal time in their lives. By fostering kindness, self-awareness, and goal-setting, this initiative helps students build the foundation to become strong contributors to their community and beyond. With support from the Abbotsford School District, the seminar will reach middle-schools across the city, empowering students to thrive.

AbbyPD Constable Mary Boonstra.



AbbyPD City Basketball Tournament

The AbbyPD City Basketball Tournament unites youth and officers through local competition. By maintaining a police presence at every game, the event encourages genuine interactions among players, fans, and law enforcement, forging relationships that extend beyond the court. These positive experiences lay the groundwork for trust and cooperation, reinforcing law enforcement's role as community partners. Even brief conversations during awards or recognition can influence youth perspectives and foster safer neighbourhoods. The tournament underscores how APF support bridges gaps, fosters dialogue, and ultimately inspires future leaders. **AbbyPD Social Media & Events Coordinator Alicia Pastro.**





DONATIONS & SPONSORSHIPS

CHOOSE HOW YOU PREFER TO GIVE

DONATIONS

A donation (or *in-kind contribution*) to the Abbotsford Police Foundation is a direct investment in community safety. Businesses and individuals who donate receive an official charitable tax receipt, which can be used to reduce taxable income on year-end taxes. Contributions can be made in any amount, and we're happy to discuss the best way to support the programs that matter most to you.

SPONSORSHIPS

Sponsorship is a business marketing expense, allowing companies to support AbbyPD community programs and initiatives while gaining brand exposure. Sponsors receive a receipt for their contribution, which can be claimed as a business expense to offset taxable income. Opportunities are available at various levels, and we're happy to sit down one-on-one to find the right fit for your business.

We recognize that some may wish to both donate and sponsor. We'll meet with you to create a custom package that aligns with your values and goals, maximizing the benefit of your support. Let's work together to ensure your giving makes the greatest difference in Abbotsford.

20 YEARS OF APF



Our **20th-anniversary logos** were designed by University of the Fraser Valley student and APF Ambassador **Marisa Quaglia**, daughter of former AbbyPD member Cst. Pete Quaglia. A testament to the lasting impact of AbbyPD and their families, Marisa represents the next generation of leadership. We are proud to support young leaders like her and deeply grateful for the dedication, talent, and hard work she brings to the APF!



THERE ARE MANY WAYS TO SUPPORT

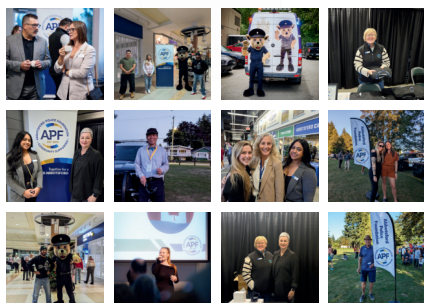
SIGN UP FOR MONTHLY GIVING

For 20 years, the Abbotsford Police Foundation has been making a meaningful impact in our community. Through the 20 for 20 Years Monthly Giving Campaign, we invite you to join us in continuing this legacy. By contributing just **\$20 per month** – less than \$1 per day – you can help support initiatives that invest in the future of our youth and the well-being of our community. Together, we can make a lasting difference.



SCAN HERE

BECOME AN APF AMBASSADOR (VOLUNTEER)



The Abbotsford Police Foundation is a volunteer-driven organization, and our impact is only possible through the passion and dedication of our community. As an APF Ambassador, you'll play a key role in fundraising efforts that support vital AbbyPD community programs and initiatives. Whether you bring event skills, creative talents, or a drive to make a difference, there's a place for you on our team. Reach out today to get involved and connect with us!

RETURN-IT EXPRESS (KIOSK DROP OFF)

1 Drop Off at Any Return-It Express Depot in BC

- Bring your refundable bottles and cans to any Return-It location.
- Enter our APF phone number: 778-757-3737 at the kiosk.
- Print the label, attach it to your bag, and drop it off—no sorting needed!

2 Arrange a Pick-Up

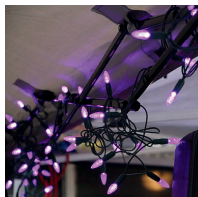
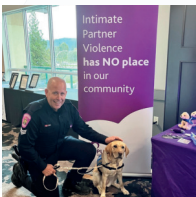
- Got full bags ready to go? We can pick them up!
- Contact us at info@abbypf.ca or 778-757-3737 to schedule a collection.



INVESTING IN OUR COMMUNITY

Make Giving a Part of Your Business

Align your business with a cause that matters. By contributing a portion of your sales, revenue, or services to APF initiatives, you're investing in a safer, stronger Abbotsford. In return, we'll proudly recognize your commitment, positioning your business as a trusted community leader. Every industry has unique ways to give back—whether through ongoing contributions, special promotions, or tailored partnerships. Let's work together to create a custom plan that amplifies your impact and reinforces your role as a champion for our community. **Connect with us today to get started!**

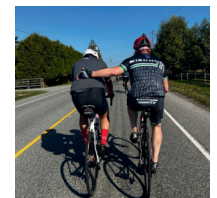


Purple Lights Nights Campaign

The Purple Lights Nights campaign raises awareness of intimate partner violence (IPV) by honouring victims, supporting survivors, and offering hope to those still at risk. Since its launch, the campaign has expanded beyond Abbotsford, inspiring police departments and local partners in Mission, Chilliwack, and Vancouver. Continued APF funding helps maintain supplies, engage more businesses, and draw increased community participation each year. By illuminating public spaces and promoting education, Purple Lights Nights fosters unity, provides crucial resources, and encourages healthy relationships for families still affected by IPV. **AbbyPD Victim Services Unit Coordinator Sue Shaw.**

BC Law Enforcement Memorial Ride to Remember

The BC Law Enforcement Ride to Remember began as a tribute to Canadian police officers who have made the ultimate sacrifice for their communities. On September 24, 1998, the Government of Canada declared the last Sunday of September as Police and Peace Officers' National Memorial Day, honouring more than 860 fallen members. By raising awareness of the annual Canadian Police and Peace Officers' National Memorial Service, the ride ensures their bravery is never forgotten. Cst. John Davidson of Abbotsford is among those remembered during this powerful tribute. **AbbyPD Staff Sergeant Kevin Small.**



AbbyPD Junior Police Academy

The Junior Police Academy (JPA) builds vital connections among students, schools, law enforcement, and community partners, reflecting the commitment of the Abbotsford Police Foundation to public safety. By mirroring a real police recruitment process—complete with an application, fitness test, and panel interview—participants gain practical insights and career experience. Since its 1996 inception, the JPA has inspired numerous alumni to join the Abbotsford Police Department and make a positive impact. Through social justice education, healthy living, and violence prevention, the program empowers youth to help create a safer community. **AbbyPD Constable Deanna Dixon.**



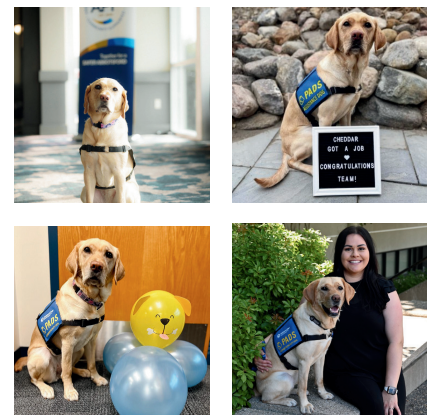
AbbyPD Truth & Reconciliation Patch

With the support of the Sumas (Semá:th) and Matsqui (Máthxwi) First Nations, and as part of its ongoing reconciliation journey, the Abbotsford Police Department (AbbyPD) collaborated with Indigenous artist Liam Silver to create a commemorative shoulder flash for the National Day for Truth and Reconciliation. In partnership with the University of the Fraser Valley (UFV), this initiative also reflects a commitment to examining and understanding historical relationships with First Nations. Worn by officers, the shoulder flash symbolizes AbbyPD's dedication to reconciliation and the building of community trust. — **AbbyPD Inspector Kevin Murray**



Cheddar - Victim Services Justice Facility Dog

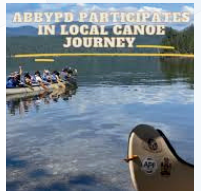
Cheddar, funded by the APF through the Victim Services **Justice Facility Dog** Program, provides crucial support to community members facing traumatic events. By offering a calm, non-judgmental presence, Cheddar helps reduce fear and anxiety, enabling victims—who might otherwise struggle—to provide statements or testify. In doing so, this program builds trust and fosters positive relationships between the Abbotsford Police Department and the community. Through her ongoing success, Cheddar serves as a powerful example of how APF funding and collaborative initiatives can bridge gaps and bring comfort to those in need. **AbbyPD Victim Services Unit Coordinator Cassidy Baker.**



INVESTING IN OUR COMMUNITY

Stó:lō Spáth (River bear) Canoe

For over 23 years, the Stó:lō Spáth Canoe Journey has fostered trust and reconciliation between AbbyPD and Indigenous youth, providing a powerful opportunity for cultural immersion, personal connection, and healing. Through shared experiences—paddling, camping, ceremonies, and family circle discussions—youth and officers build lasting relationships that transcend stereotypes and create meaningful change. "This journey is life-changing," says Cst. Neil Cole. "It's one of the most powerful ways we can build trust with Indigenous youth, offering them positive role models while giving officers a deeper understanding of their struggles." This initiative continues to inspire reconciliation, instill cultural pride, and strengthen community connections for generations to come. **AbbyPD Constable Neil Cole (Youth Squad/Indigenous Liaison)**

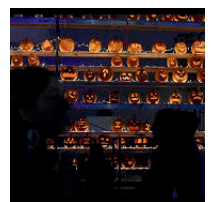
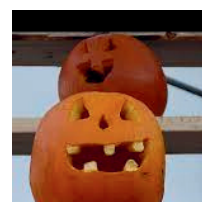
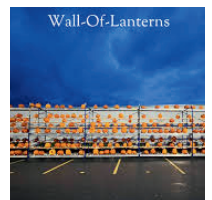


AbbyPD Community Pop-ups

These AbbyPD community pop-up events, create meaningful opportunities for community members to engage directly with the Abbotsford Police Department in a safe, neutral environment. The pop-ups foster trust and build positive relationships across different neighbourhoods by promoting dialogue and addressing local concerns. As families and individuals meet AbbyPD members (including Reserve Constables) they learn about AbbyPD initiatives, discover ways to enhance home security, and experience community policing firsthand. Growing participation at these recurring events demonstrates how APF support helps effectively connect police and residents citywide. **AbbyPD Social Media & Events Coordinator Alicia Pastro.**

AbbyPD Wall of Lanterns

The Wall of Lanterns event is a unique initiative that strengthens the bond between AbbyPD and the community by fostering open conversations and meaningful connections. Hosted by the police, this event provides a space for reflection, remembrance, and unity, highlighting the importance of community support and dialogue. As a one-of-a-kind initiative among police departments, the event continues to grow each year, bringing people together through shared experiences and new traditions. **AbbyPD Social Media & Events Coordinator Alicia Pastro.**



CONNECTING WITH COMMUNITY



Crime is Toast - Breakfast with the Chief

For 10 years, **Crime is Toast – Breakfast with the Chief** has brought together community members and law enforcement for open discussions on public safety. Hosted by the APF, this signature fundraiser provides a rare opportunity for two-way dialogue between residents and those dedicated to protecting our city.

First-time attendees often say **they've never experienced anything like it**—and they can't wait to return. The event offers insight into policing strategies, challenges, and safety initiatives, fostering trust, collaboration, and stronger community connections.

More than just a breakfast, Crime is Toast is a long-standing tradition making a real impact in Abbotsford. Join us as we celebrate 20 years of the Abbotsford Police Foundation at this year's event:



Date: Wednesday, October 8, 2025

Time: 7:30 AM - 9:30 AM

Venue: Clarion Hotel and Conference Centre

2025 AbbyPD Car Meet

The AbbyPD Car Meet is back, bringing together car enthusiasts, community members, and AbbyPD team members for a day of connection, education, and shared passion for vehicles.

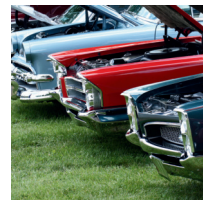
This event offers a unique opportunity for positive engagement between police and the community in a welcoming, non-enforcement setting. Officers from the Traffic Unit will be on-site, engaging with drivers about road safety, responsible driving, and the impact of reckless behaviour on public roads. Industry experts will also be present, providing insights and fostering meaningful discussions that encourage safer driving habits. Beyond education, this event strengthens relationships, builds trust, and creates a safer Abbotsford for all.

Car enthusiasts looking to showcase their vehicles can register to enter the show for a small entry fee, with proceeds supporting community initiatives through APF. To learn more about entering a vehicle, reach out to info@abbypf.ca.

Date: Sunday, July 27, 2025

Time: 10:00AM - 4:00PM

Venue: Sevenoaks Shopping Centre Parking Lot (near The Bay)



Interested in sponsoring one of these community events?

Reach out to info@abbypf.ca for more details

ABBOTSFORD POLICE FOUNDATION



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The Abbotsford Police Foundation ("APF") abides by the Association of Fundraising Professionals ("AFP") Code of Ethical Principles and Standards and the Donor Bill of Rights. Visit www.abbypf.ca for more information and to view the APF Gift Acceptance Policy.

Charitable Registration Number: 84292 0472 RR0001